

Organ plays at 9, 11 and 4:50
(Melody and Chimes at Noon)

WANAMAKER'S

Store Opens at 9
Daylight-Saving Time

WANAMAKER'S

Store Closes at 5
Daylight-Saving Time

WANAMAKER'S

WEATHER
Unsettled

The Great Closing Feature of the August Furniture Sale

Thackeray Said Somewhere That to Dress With Good Humour

was the best way to appear in company. There is a fragrance about simplicity and good humour with good sense that is welcome everywhere. The reverse of it is to subtract from an evening's enjoyment for one's self and others. A good name and a favored place with friends can be smashed like a brittle glass vase by stupidity and carelessness.

[Signed]

John Wanamaker

August 24, 1922.

First Crisp Days Bring Out the Fox Furs

With tailored cloth dress or dark crepe, women are finding the generous fox scarf just the right warmth to permit of going coatless.

For the most part they are choosing the blue, the platinum or the cross fox. Lovely scarfs of these three furs, of rich quality and beautiful dye, may be had between \$75 and \$135.

(Second Floor)

There's an English Look to New Tweed Coats

The tweed is plaid backed, sometimes in quite vivid colorings. Then the cut is decidedly English with raglan or set-in sleeve, flaring hem and large pockets. One style has a slot seam down the back and is belted.

Women are always asking for tweed coats for motoring, or traveling, for nothing better stands stain, dust or the grime of a railroad journey. The colorings are particularly suitable—soft brown, olive gray or heather mixtures, \$37.50 and \$45.

(First Floor)

A New Patent Leather Tongue Slipper at \$12

The wide high tongue is stamped around the edge; also the vamp and top. Under the tongue is an elastic gore, making the slipper set snugly around the ankle. Low Spanish heel, medium toe and light turned sole.

No denying that they make a foot look smaller, by diminishing the apparent size of the vamp.

(First Floor)

Fascinating Silk Dresses Await Young Women

Most timely, too, for Summer clothes are distinctly out of date and a smart new street frock is necessary.

There have just arrived some charming little dresses in crepe de chine, canton crepe and the fashionable satin-faced crepe. The colors incline to dark blue, sable brown or perhaps black, lightened with a vivid tint.

They have the most approved draperies, in loose hanging panels down each side, or caught up with a huge cabochon at one

(Second Floor)

side. They are trimmed with tiny loops of ribbon in an entirely new way or they have long loops or set-on pieces of the material itself. The sleeves are the most surprising feature of all—but one must see them.

As for prices, three of the models are only \$25; still handsomer ones \$37.50 and \$48. Sizes 14 to 20.

(First Floor)

My, But the Dollar Chamois-Lisle Gloves Are Flying!

Women recognize the value. In cut, color, suede-finish and appearance they are the equal of many higher-priced gloves.

Sixteen-button length, in white, chamois, gray, sand, heaver or black, all with heavily embroidered backs.

\$1 is a special price.

(West Aisle)

Beautiful Silk Sweaters Again at \$25

Real silk of the finer kind, and \$25 is a special price for them.

In three styles, all the tuxedo pattern with sash and tasseled ends. One model is in a honey-comb stitch and the other two are self-colored stripes, narrow or wide.

Black, navy, russet, beige, henna and brown are the colors.

(First Floor)

Favorite Corsets in Broken Sizes (Specially Priced)

An excellent opportunity to find just the right corset at the right price.

An odd lot of low-bust and topless models, in pink or white, includes C. B. and L. R. corsets for \$1 and \$1.25.

(Third Floor)

Small lot of topless, low-bust and elastic models for sports wear include L. R. and Wanamaker Special corsets, \$1.50 to \$3.75.

(Third Floor)

New Among Real Filet Laces

Just now they are especially in demand for collar-and-cuff sets, lingerie, blouses—and here are the popular widths.

Edges and insertions from a narrow picot to three and a half and four-inch widths cost from 18c a yard to \$1.25 a yard.

(Main Floor)

The First Wool Scarf

Rather narrow scarfs—twelve and a half inches wide, to be exact and 66 inches long, come in warm browns, tans and grays, with contrasting stripes.

The price is \$2.

(Main Floor)

The New Autumn Rugs Are Like Bits of Forest Leaves and Goldenrod

To see them is much like an October afternoon in the woodland or field. Colors, a veritable multitude of colors, but all so rich and so true in tone.

Patterns are much as before, but each rug seems to have reached a new zenith in beauty and the perfect weave promises long years of service.

Wilton Rugs

8 x 12 ft., \$64.
12 x 16.5 ft., \$78.50.
16 x 20 ft., \$95.

Axminster Rugs

8 x 12 ft., \$49.75 and \$60.
12 x 16.5 ft., \$43.50 and \$56.
16 x 20 ft., \$55 and \$68.

(Seventh Floor)



Lovely Forerunners of Autumn Millinery Modes

SOME hats are classics—so perfect of line and so individual of style that they never go out of fashion.

Such is a delightful hat of satiny black hatter's plush, whose brim bends and dips and curves in the most fascinating outline. A decoration of burnt black peacock is charmingly used on it. And most every woman looks like a duchess in it!

This and many other hats that copy Paris models are shown tomorrow, including Georgette's enormous rear-bow idea, Chanel's new tricorn effect, the smart little crinkled or quilted velvet hats, the hats of brightly-colored tapestry and many another new mode.

Between \$18 and \$40 it is possible to choose here hats so irresistibly lovely that few will believe they did not cross the sea.

(Second Floor)

Dismissing the Last Cotton Frocks for Women, at \$3.75 to \$18.50

Women who expect genuine "finds" will not be disappointed. Crumpled and showing signs of handling as they do, there is no hurt that a washing, or in most cases just a pressing, will not put right.

And at prices of half and less than half, they are well worth buying to finish out this Summer and begin another.

Expect gingham, linens, tissues, dotted swisses, voiles, and marquisettes. Light, bright and dark colors, also a number in all white.

Odds and ends, of course, and only about 150 all told.

(First Floor)

She Drapes the Veil So—

in a manner careless yet enchanting.

The newest made veils, square or long, are lacy in effect, and are effectively decorated in Persian colors or combinations such as henna and a soft blue. Solid colors are also good—raffa, gray, taupe, navy and black.

Prices, \$1.50 to \$6.

(Main Floor)

Dainty Creations Called Guimpes

The new arrivals are made of ecru net, and exquisitely trimmed with real Irish and flet lace. Tiny tucks are an added attraction.

Square or Bromley necks, \$3.50.

(Main Floor)

300 Philippine Chemises at \$2.85

A usual price, but a much finer quality, with the hand embroideries particularly beautiful. All are hand made and envelope style. One model has built-up shoulder, the others camisole tops. Some have valenciennes edging.

All are scalloped across the bottom, and are of good width, with fitted backs.

(Third Floor)

Let Us Clean Your Blankets

We will call for them at once and hold them until you notify us that you need them.

By our Sanitary Process blankets are made soft and spotless and finished to look like new.

Single blankets, 75c.
Double blankets, \$1.50.
(Telephone, Hittenhouse 1000)

Drop the Knitting

instead of the stitch—into a novel rush bag which has arrived from over the seas.

Circular in style, with strap handle. Attractive in appearance. 10-inch diameter, 2 1/4 inches wide, \$1.50.

11-inch diameter, three inches wide, \$2.

(Fourth Floor)

The Week-Ender's Candy Box

He—or she—hurries along with it tucked under arm or clutched tightly with newspaper and umbrella. Here are a few guesses as to what it contains:

Creamed almonds, 50c pound.
Plated cream mint, 30c pound.
Special caramels, 50c pound.

(Down Stairs Store)

There's Rarely a "Blow-Out" in Good Automobile Tires

That's what makes this special price event in Empire Cord Tires more unusual than ever. Every motorist knows how good they are and a glance at the prices will show the saving.

30x3 1/2\$11.75	32x4 1/2\$22.75
32x3 1/2\$17.25	34x4 1/2\$28.00
31x4\$19.25	35x4 1/2\$30.50
32x4\$21.75	36x4 1/2\$31.50
33x4\$23.50	38x5\$35
34x4\$25	38x5 1/2\$36.75
35x4\$26	40x5\$38.75
36x4\$28		

(The Gallery)

Cotton Remnants 10c to 25c a Yard

The greater number are the shorter lengths, so much used for children's dresses, and there is plenty of all the good materials. Also there are some longer lengths for women's dresses, waists, aprons and so on.

(First Floor)

Queen Mary Superior Talcum

An exceptionally fine-grade talcum powder, made in our own laboratories, and delicately perfumed in eight favorite odors.

Priced 50c for pound tins.

(Main Floor)

Is a \$50,000 Delayed Shipment at Half Price

This is a collection of fine bedroom suits and dining-room suits from one of the best Grand Rapids manufacturers.

Most of it is mahogany furniture, and the prices start at \$355 for a seven-piece bedroom suit, and at \$315 for a ten-piece dining-room suit.

The prices are exactly 50 per cent of the regular prices for the identical suits.

In all our furniture selling we do not remember an occasion wherein we have been able to offer to the public a more serviceable opportunity than this one.

But it is a short-lived opportunity.

The Furniture Sale now goes on only until 5 P. M. next Thursday evening. You have tomorrow and then four days of next week.

Here are some of the principal items of suits at half price:

Bedroom Suits

\$355	Seven-piece suit of figured mahogany with burl panels. Sheraton design.	\$572.50	Five-piece suit of mahogany in Sheraton design.
\$375	Six-piece suit of figured walnut in Queen Anne design.	\$645	Seven-piece suit of figured and crotch mahogany in Chippendale design showing the French influence.
\$412.50	Six-piece suit of figured mahogany.	\$645	Nine-piece suit of figured walnut in Chippendale design.
\$480	Seven-piece suit of mahogany, decorated with hand-painted flowers.	\$670	Nine-piece suit of figured mahogany in Sheraton design.
\$565	Eight-piece suit of figured mahogany in Sheraton design.		

Dining-Room Suits

\$322.50	Ten-piece suit of mahogany in Louis XIV design.	\$750	Ten-piece suit of figured mahogany in Louis XVI design.
\$627.50	Ten-piece suit of mahogany in Colonial design.	\$762.50	Ten-piece suit of figured mahogany in Heppelwhite design.
\$662.50	Ten-piece suit of figured mahogany in Heppelwhite design.	\$945	Ten-piece suit of figured mahogany, Chippendale design, showing the French influence.

(Sixth Floor)

AN ORIENTAL RUG IS SOMETHING LIKE A JEWEL. It doesn't decrease in value—rather the contrary. So that it is usually a good investment as well as a present satisfaction.

People are finding just what they want in the current sale of Oriental rugs, ranging in size from little mats to big room-size carpets. And in price from \$15 to \$325.

Persian Seraps, Saraks, Shiraz and Beluchistan rugs are among the small and medium sizes; hall runners of various weaves and patterns; Mahals, Araks and Chinese weaves in the room sizes.

(Seventh Floor)

There Are Two Particular Types of Men

who can stand up and shout from the housetops that Dame Fortune is smiling their way and her smile is full of dollars and cents.

First of all is the young man—the smart-looking fellow who walks mighty proudly and wears a coat that measures 33, 34, 35 or 36.

Then the fat man—luck is his for once—the one who wears clear up to a 50 coat.

For This Wanamaker Clothing Clearaway Is Full of Suits for Them

Suits that are tailored to be the best in America, in models and fabrics and patterns that the best men in America wear and the choice of the whole lot can be had at one of two prices:

\$20 \$28.50

Every suit is marked at least as low as the manufacturer's price—the majority way below cost.

(Third Floor)

The New Brogues for Men at \$6.40 Look Like a Lot More Money

Made to look that way, too. First of all they are of grained tan calfskin, perfectly plain except for a few tiny perforations on the tip.

All seams are double sewed—the soles, too, having two rows of stitching aloft while further strength is added by the full double sole.

Rubber heels are already on.

(Main Floor)

Five-Piece Tea Services in Gorham Plated Silver

The patterns are simple in outline but so beautifully designed that one would never tire of them. As for the quality of the workmanship, the name "Gorham" speaks for itself.

Five-piece tea services are \$195 to \$200.
Kettles to match, \$115 to \$125.
Walters, \$150.
Most platters, \$95 to \$100.

(Main Floor)

The "Newtone" Is the Smart Men's Hat for Fall—\$6

For the most part the difference is in the colors. Not so brown as before, not so tan, not so sand or not so gray. The colors are there, but differently, less distinct and more like a couple of tones combined.

The style is Alpine, or telescope, if preferred, and the brims have gotten entirely away from the flat shapes. There are more curves everywhere, resulting in a more graceful, easier looking hat. Brims are wider, too, for the "Newtone" brings all that is English in fashion.

(Main Floor)



"A Trifle Heavier" Underwear That a Man Wants in Autumn

A big lot has come—shirts and drawers which so many men have had a time getting—at about a third less than will rule later on.

Made of white gauze cotton. The shirts have short sleeves and the drawers are ankle length.

(Main Floor)

A Shower Bath Complete, \$7.50

The sort that can be attached in a moment, with rubber hose which connects spigot and shower. Circular curtain rod and canvas curtain are other features of the economical outfit.

(Fourth Floor)